

[ARTISTIC CHALLENGE]

**RIGHT
TO THE**

CITY

BY YOUTH

**"Artistic Challenge Right to the City by Youth:
Latin American and Caribbean Youth Perspectives on Climate
Change within the Framework of the Right to the City"**

1. Background information

The **Global Platform for the Right to the City (GPR2C)** is an open, flexible and diverse network of civil society organizations and local governments committed to political action and social change through the promotion, defense and fulfillment of the Right to the City at all levels, paying special attention to people and communities affected by exclusion and marginalization.

The GPR2C aims to contribute to the emergence of new emancipatory utopias and social pacts for a better future in all human settlements, giving visibility and dialogue with existing worldviews and creating new possible collective imaginaries. The values that guide GPR2C in the formation of new communities of emotion and action are: cooperation, collaboration, horizontality, transparency, responsibility, equity, participation, empowerment and solidarity.

In order to advance its mission, the GPR2C carries out specific actions together with its members. For this initiative, we have collaborated with **TECHO** for its trajectory of work with youth throughout the region of Latin America and the Caribbean.

TECHO is an organization present in 19 Latin American countries, which seeks to overcome the situation of poverty that millions of people live in informal settlements, through the joint action of its inhabitants and young volunteers. **TECHO** is a member of the GPR2C.

The Region



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According to 2015 data, **the population of young people aged 15 to 29 represents a quarter of the total population of the Latin American region**, a trend that will persist in the coming decades, despite the aging trends of the population. Today's Latin American youth was born in one of the most urbanized regions in the world and, therefore, sees cities as the space where to build their paths and develop responses to the challenges of the present and future.

Among these challenges, two stand out. First, **inequalities**, the historical problem of the region, which is clearly expressed in cities and directly impacts young people, a vulnerable urban group disproportionately affected by unemployment, precarious employment and violence. On the other hand, there is **climate change**, with the region being highly vulnerable to extreme events and natural disasters. Rapid urbanization has radically transformed ecosystems, while lack of planning has made some cities or urban areas particularly vulnerable to natural disasters.

Faced with these challenges that will impact the region in the coming decades, Latin American youth have a clear protagonism. Cities will be, at the same time, the space where these problems will be most visible and where solutions will begin to be built. Therefore, the realization of the right to the city is more necessary than ever.

The Right to the City

Background/context

The Right to the City is opposed to the current model of urban development, in which a neoliberal logic prevails that primarily benefits economic interests over social values. This logic allows the commodification of urban land, the gentrification of traditional and popular neighborhoods, the privatization of collective spaces and the use of public funds for the promotion of large infrastructures for the rich, with the consequent marginalization, criminalization and expulsion of large sectors of the population.

All of this undermines the development of decentralized, inclusive and sustainable cities and human settlements that guarantee employment, health, education, leisure and cultural opportunities for all their inhabitants. The Right to the City is a collective right that highlights the territorial integrity and interdependence of all internationally recognized civil, political, economic, social, cultural and environmental actors, as regulated in international human rights treaties, giving them a territorial dimension and focusing on achieving an adequate standard of living.

Concept



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The Right to the City is the right of all inhabitants, present and future, permanent and temporary, to inhabit, use, occupy, produce, govern and enjoy just, inclusive, safe and sustainable cities, towns and human settlements, defined as common goods essential to a full and decent life.

For more information on the Right to the City see annex 1 with recommended bibliography.

On the Artistic Challenge Right to the City x Youth: Latin American and Caribbean Youth Perspectives on Climate Change under the framework of the Right to the City.

2. About the Artistic Challenge Right to the City by Youth: Latin American and Caribbean Youth Perspectives on Climate Change under the framework of the Right to the City

Considering the wide possibilities of artistic expression, this challenge seeks to identify, document, disseminate and exchange initiatives related to climate change within the framework of the right to the city for young people. This is an opportunity for young people to propose new ways of seeing, understanding and relating to issues that influence their present and future. It is hoped that the process and the final result will help, on the one hand, to question the current model that increases inequalities and, on the other, to point to new emancipatory utopias and social pacts for a better future.

In addition, through the eyes of youth, this initiative seeks to reflect the **advances or setbacks in the implementation of the global agendas** - New Urban Agenda, the Sustainable Development Goals and the Paris Agreement on Climate Change - by cities in Latin America and the Caribbean.

What is meant by artistic expressions?

Artistic expression is understood as the means of creative communication by which the author expresses ideas, emotions, perceptions and sensations. In this case, it is a matter of expressing proposals or demands on climate change and the right to the city and by young people in the Latin American region. Artistic practice can be expressed through **audiovisual material, texts, songs, photographs, posters, plays, radio plays or podcasts, among other means.** This initiative promotes the diversity of artistic practices that combine art with the content in question. Other types of formats are also welcome. For those artistic expressions not mentioned, we recommend you to consult the technical committee of this call.

Proposals of themes that can be explored in the works:

- Concrete initiatives of the Right to the City for the mitigation of the causes of climate change; and/or
- Demands on institutions in the face of the disastrous consequences of violations of the Right to the City due to climate change.

It is important that the works reflect, at the same time, the two main themes of this challenge: the Right to the City and climate change.

3. Participants

- Anyone between the ages of 16 and 30 can participate.
- Participation may be individual or collective, establishing for the latter a formal representation, under the identity of one of the group participants.
- For underage individual participants, he or she must be accompanied throughout the process by a responsible guardian.
- Groups must have at least one adult who will act as a representative.
- It is desirable that teams be composed of members of different sexes (men, women or others). Although it is not mandatory to participate, mixed teams will receive an additional score for the evaluation.
- This call is regional in scope and extends to all countries in Latin America and the Caribbean.
- Participation in the competition implies that you are fully aware of, accept and comply with the conditions and requirements laid down in these rules.

4. Requirements and conditions

The works must be unpublished and exclusive, i.e. they have not been published or presented or published during the competition. Similarly, that they are not engaged in any other competition or selection process. If this is the case, the submitted work will be out of competition at any stage of its development.

The works must be presented by their authors and this authorship must be demonstrable. Otherwise, they will be disqualified.

There is no restriction on the number of projects submitted by an individual participant or group.

Submitted works must not contain messages, concepts, words, images or ideas that denote or may be interpreted as discriminatory or offensive to individuals, groups or institutions of any kind, without prejudice to the use of justified artistic language in the context of the submitted work. Failure to comply with this obligation will be considered as a cause for immediate disqualification of the work, at any time during

the competition, without prior or subsequent notification to its author - and without possibility of appeal.

The Selection Committee may request additional information from the authors to complete and corroborate their authorship and the information provided by the participants. These additional documents can also be used to clarify doubts and facilitate the decision on the final selection of works.

5. Presentation of the work

The submission will only be made using the [official form](#) where the author(s) will fill out information about their piece and upload a file or link to the piece. The presentation of pieces by a person or group is permitted.

Videos must be uploaded to a video platform, such as Youtube or Vimeo, or other. Music should be uploaded via MP3 link. In both cases, video and music, the link will be submitted in the form. The photos will be uploaded via an image file. For any other format, other than the link or file, consult the technical committee. Thereafter, 3 works will be selected by an external jury.

6. Selection criteria

We believe that the "voice" of youth is essential to achieve the realization of the Right to the City and combat climate change. We will select the works that best communicate these issues, both in terms of their current impacts and in relation to opportunities to achieve better conditions for future generations.

The works will be evaluated together with the answers in the online form (see point 5).

7. Selection Process

- Phase 1: The works received will go through an internal pre-selection made by the technical committee organizing the challenge to ensure that they meet the requirements and conditions detailed above (points 2, 3, 4 and 5).
- Phase 2: The works that pass phase 1 will be evaluated by a jury in order to select 3 finalists.
- Phase 3: Those selected will be contacted by email provided in the form.

8. Recognition

The three selected works will be recognized in an event with other organizations of the Global Platform for the Right to the City (GPR2C) during the Climate Change Conference - COP 25, which will take place in December 2019 in Santiago de Chile.

A representative of each of the selected works will be invited to this event, i.e. a total of 3 people. They must be of legal age or accompanied by a responsible tutor.

Information on the expenses covered by the PGDC associated with the trip to Chile are detailed in annex 2.

9. Calendar

- Launch of the challenge: 12 August (International Youth Day)
- Application deadline: October 07 (World Habitat Day)
- Final selection of works: October 31st (International Day for the Right to the City) (Those selected will receive an email informing the results, as well as details on the next steps).
- The recognition event and participation in activities related to the COP25 in Santiago de Chile.

10. Rights granted

The participation in this initiative implies the concession by the participants in favour of the Global Platform for the Right to the City and other partners of the right of reproduction, distribution, public communication and elaboration of systematized information for non-commercial uses.

11. Questions and doubts

Any questions or queries regarding this competition may be referred to the technical committee by email: **communicationteam@hic-net.org**. This committee will try to answer questions about this call as soon as possible.

Annex I: Bibliography Right to the City

- Manual: "The Right to the City - Building Another Possible World":
<http://www.righttothecityplatform.org.br/wp-content/uploads/2016/11/the-right-to-the-city-EN-GPR2C.pdf>
- Agenda for the Right to the City:
<http://www.righttothecityplatform.org.br/wp-content/uploads/Right-to-the-City-Agenda.pdf>
- Utopias in Construction. Latin American Experiences of Social Production of Habitat (Spanish only):
<https://hic-al.org/wp-content/uploads/2018/12/Libro-utopias-digital.pdf>

Annex II. Expenses associated with travel

The PGDC will cover the travel expenses of the representatives of the selected works as follows:

1. Tickets will be covered for the sole purpose of the planned events, meetings or activities. Other travel arrangements will be paid by the participants.
2. Tickets cost will be reasonable, keeping the cost as low as possible and guaranteeing a minimum comfort (duration, number and duration of stopovers and location of airports). Early booking is fundamental.
3. The length of the stay must be as short as possible and when possible the duration of the trip should be limited to the duration of the planned events, meetings or activities. Extra accommodation expenses will be paid by the participants.
4. Accommodation cost will be reasonable. It will consist in twin rooms and travellers will be grouped according to (1) gender, (2) dates (to avoid empty beds/rooms), (3) language, (4) origin (this applies to travellers affected by jet lag). Early booking is fundamental.
5. Ground transfer will be covered as long as participants prioritize the use of public transport (bus, train), avoiding when possible other expensive transport options such as taxi or TNC (such as Uber, Lift, Curb or Cabify).
6. Per diem will ensure that participants can cover meals and other incidental expenses. Per diem cannot be considered as an extra salary or income. To calculate the Per diem: (1) Chose the country and city of destination (https://aoprals.state.gov/web920/per_diem.asp), (2) use the following link (<https://www.gsa.gov/travel/plan-book/per-diem-rates>); (3) Check the M&IE (Meals and Incidental expenses amount); (4) Full board: Per diem will be 50% of the M&IE; (5) Half board: Per diem will be 25% of the M&IE; (6) Local transport and other small expenses will be paid with these funds.
7. The duration of the trip is rounded to half days (i.e. 3,5 days), starting on the arrival to the origin airport and finishing on the arrival to the same airport at the end of the trip. Please check item 3 of this list 'Length of the stay'.
8. In any case, common sense and austerity will rule these comments.