



Global Platform for the Right to the City
Plataforma Global por el Derecho a la Ciudad
Plateforme Globale pour le Droit à la Ville

Terms of Reference

Consultancy on Fund-Raising and Project Support

This document summarizes the terms and conditions for hiring a consultancy to assist the [Global Platform for the Right to the City \(GPR2C\)](#) in the implementation of its Sustainability and Financial Resilience Strategy, focusing specifically in coordinating and executing tasks related to resource mobilization and fund-raising.

I. Background

The Global Platform for the Right to the City (GPR2C) is an open, flexible and diverse network of civil society organizations, social movements and local governments committed to political action and social change through the promotion, defense and fulfillment of the Right to the City at all levels, paying special attention to people and communities affected by exclusion and marginalization. The GPR2C aims to contribute to the emergence of new emancipatory utopias and social pacts for a better future in all human settlements, giving visibility and building dialogue with already existing worldviews and creating new possible collective imaginaries.

The network was launched in November 2014, in the context of the preparatory process for the United Nations Conference on Housing and Sustainable Urban Development (Habitat III), with the initial aim of politically focusing on the recognition of the Right to the City in the UN New Urban Agenda. Over almost two years, the intense work of mobilization, advocacy and communication resulted in the intended objective. An overview of the Platform's early years can be accessed with more details in this [Balance \(here\)](#).

Since it was launched, the GPR2C has received financial support from the Ford Foundation, both through its office in New York and the regional office in Brazil. Initial support came from short-term projects. But, since 2017, the Ford Foundation started supporting the Platform as part of its BUILD Program, with institutional support for 5 years.



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The basis of this support is the [Strategic Plan](#) adopted by the Platform for the period 2018-2021.

The support of the BUILD Program ended in December/2021, with an extension having been agreed with the Ford Foundation to use remaining resources until July 2022. In this sense, the Platform has been carrying out a process that has resulted in the elaboration of a Sustainability and Financial Resilience Strategy drafted along with the team, GPR2C members and a consultant. Based on this process, now the GPR2C is hiring a consultancy to support fundraising activities, identifying opportunities and supporting the team with donor engagement.

II. Right to the City Concept and Components

GPR2C works based on a concept built collectively with its members and that takes into account the historical process of understanding this right.

The Right to the City is the right of all inhabitants, present and future, permanent and temporary, to inhabit, use, occupy, produce, govern and enjoy just, inclusive, safe and sustainable cities, villages and human settlements, defined as commons essential to a full and decent life.

The Right to the City envisions cities and human settlements as common goods that should be shared and benefit all members of the community. This principle crystallizes in the following components of the Right to the City:

1. A city/human settlement **free of discrimination** based on gender, age, health status, income, nationality, ethnicity, migratory condition, or political, religious or sexual orientation. A city/human settlement that **embraces minorities and ethnic, racial, sexual and cultural diversity**, which respects, protects, and promotes all non-discriminatory customs, memories, identities, languages, and artistic and cultural expressions of its inhabitants.



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2. A city/human settlement of **gender equality**, which adopts all necessary measures to combat discrimination in all its forms against women and girls; a city/human settlement which takes all appropriate measures to ensure the full development of women and girls, guarantee them equality in the exercise and fulfillment of human rights, and a life free of violence.
3. A city/human settlement of **inclusive citizenship** in which all inhabitants, (whether permanent or temporary) are considered as citizens and granted equal (e.g. women, those living in poverty or situations of environmental risk, informal economy workers, ethnic and religious groups, LGBT persons, people with disabilities, children, youth, the elderly, migrants, refugees, street dwellers, victims of violence and indigenous peoples).
4. A city/human settlement with **enhanced political participation** in the definition, implementation, monitoring, and budgeting of urban policies and spatial planning in order to strengthen the transparency, effectiveness and inclusion of the diversity of inhabitants and their organizations. The Right to the City implies responsibilities on all spheres of government and citizens to exercise, claim, defend and promote equitable governance and the social function of all human settlements within a human rights habitat.
5. A city/human settlement fulfilling its **social functions**, that is, ensuring equitable and affordable access for all to housing, goods, services and urban opportunities, particularly for women, marginalized groups and people with special needs; a city/human settlement that prioritizes the collectively defined public and social interest, ensuring a just and environmentally balanced use of urban and rural spaces, and that recognizes and support the social production of habitat.
6. A city/human settlement with **quality public spaces and services** that enhance social interactions and political participation, promote socio-cultural expressions, embrace diversity, and foster social cohesion; a city/human settlement where public spaces and services contribute to building safer cities (especially for



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women and girls) and to meeting the needs of its inhabitants (especially those related to livelihoods).

7. A city/human settlement with **diverse and inclusive economies** that safeguards and ensures access to secure livelihoods and decent work for all inhabitants, gives room to other economies (e.g. social and solidarity economy, sharing economy), recognizes the domestic care and community work developed largely by women and ensures the full development of women and girls.
8. A sustainable city/human settlement with **inclusive rural-urban linkages** that benefit poor people, both in rural and urban areas, and ensures food sovereignty; a city/human settlement that protects biodiversity, natural habitats, and surrounding ecosystems.

III. Governance

The Platform is a **network** with no institutional constitution as a legal entity and intends to maintain this nature, in order to continue operating with flexibility and horizontality among its members. This format, however, requires a governance effort so that there is cohesion among the members and so that it is possible to manage the projects and actions of the network.

The financial and administrative management, as well as the daily work team that forms the secretariat of the Platform (**Support Team**), are carried out by two of the founding organizations: the **Habitat International Coalition (HIC)** and the **Pólis Institute (Brasil)**. These organizations are responsible for facilitating the governance structure of the GPR2C, carrying out activities and responding to funders and partners.

In terms of governance, the main sphere of strategic decision-making is the so-called **Facilitation Group**, composed of 12 international networks and organizations. In addition to these, the GPR2C is organized into **working groups** (advocacy, research and capacity-building, and communication), plus some **thematic and regional groups**, where members decide and organize the network's activities.



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The consultancy will work directly with the Support Team in the development of the products and tasks described below.

IV. Scope of work

The GPR2C wishes to carry out a process that enables the mobilization of resources for ensuring the continuity of its activities once the current financial support is coming to an end (July 2022). This would include, both the development and updating of a database of possible funders and open calls that are aligned with the GPR2C mission and scope of work, as well as working along with the support team in liaising with the funders identified and with the team to support in project drafting. Thus, the work would be carried out remotely, under two consecutive modalities:

1) First phase - Mapping exercise, development of database and roadmap drafting

Scope: in this first phase, the consultant will carry out a mapping exercise identifying both funders and open calls that are aligned to the GPR2C mission and scope of work. The results of the exercise will feed a database to be updated in the following months of the consultancy and that will serve as a basis for the contacts with foundations and donors to be made subsequently.

The scope of the mapping exercise will be jointly defined with the support team at the beginning of the consultancy, but should follow the overall parameters listed below:

- The scope of the exercise will include both the mapping of funder organizations and open calls (the second one to be updated on an ongoing basis);
- Funder profile: cooperation agencies, foundations, international NGOs, multilateral organizations, not private companies or individual donations;
- Thematic scope: broad. Priorities: urban issues, localization of global agendas, climate issues, local democracy, human rights and key issues related to the right to the city (see components above);
- Geographic scope: global, possibility of regional scope;



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- Type of action supported: global advocacy, global/local articulation, localization of global agendas, exchange of experiences and training, networking, research and knowledge production.

Timeline: the mapping exercise would be carried in the first month of the consultancy and be updated on an ongoing basis. At the end of this first period, the consultant will have a meeting to present the results as well as a draft roadmap for the mobilization of the funders identified over the next months of the consultancy.

2) Second phase - roadmap implementation: mobilization of identified funders and support for project drafting and presentation (ongoing part-time work with the support team)

Scope: subsequently to the presentation of the database and roadmap, the consultant will work in collaboration with the support team executing the tasks for the implementation of the devised roadmap. These include:

- Facilitating the liaising with identified funders, overseeing the contact and supporting with the preparation/follow-up of meetings;
- Updating the database on an ongoing basis, with new open calls;
- Supporting the GPR2C in the drafting and development of project proposals;
- To raise awareness of the GPR2C and establish direct contact with new funders;
- Liaising and identifying relevant GPR2C members able to support the process;
- Other organizational and coordination tasks needed (in agreement with the Support Team).

Timeline: the consultant will collaborate continuously with the GPR2C Support Team for the 5 months maximum subsequent to the presentation of the database/roadmap. The length of the collaboration will be adapted depending on when the final hiring of the consultancy is finalized.

Desired outcomes:

- i) A minimum of 10 meetings with different funders;



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ii) A minimum of 3 projects drafted (including applications to open-calls);

These outcomes will be adjusted upon negotiations with candidates and the development of the consultancy.

V. General Schedule

The consultant will collaborate with the GPR2C team continuously for 6 months (February-July):

	Month I	Month II	Month III	Month IV	Month V	Month VI
Phase 1 - Development of the database and roadmap	X	X				
Phase 2 - Ongoing collaboration with the GPR2C support team in the mobilization of identified funders		X	X	X	X	X

VI. Budget and payments

The value for this contract is **USD 9,000.00 (Nine thousand American dollars)**.

Tax costs must be paid by those who have legal obligation, according to the legislation of their countries or regions.

The first month of the consultancy is structured by product (see point IV-1). While the subsequent 5 months will be structured under an ongoing collaboration with the



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Support Team following the tasks and outcomes identified on point IV-2 under a three-stage of remuneration (at the end of the first, third and at the end of the contract).

Payments will be made accordingly:

1. Development and presentation of the database and roadmap (first month) - 2,000 USD
2. Meetings and liaising with funders, project drafting and responses to open calls during months two and three of the consultancy - 3.000 USD
3. Project drafting and responses to open calls during months four, and five of the consultancy - 4.000 USD

VII. Application process

Interested candidates based anywhere in the world can apply for the position by sending their CV, portfolio (if applicable) and the contact of a reference person from a previous collaboration to the e-mail contact@right2city.org.

Both Individuals or teams can apply for this selection. Proven competence in the fluent use of written and verbal communication skills in English is mandatory

Applications that do not fulfill the requisites or do not comply with the procedure established will not be considered.

Applications will be reviewed on a rolling basis, with the position to be filled promptly.